

COLLECTOR'S EDITION

PLAYBOY'S
CALENDAR PLAYMATES

\$5.95 



Canada \$5.95
U.K. £3.95
France Fr 49
38590 14

PLAY BOY

1958

PLAYMATE
CALENDAR

50¢

PLAYBOY

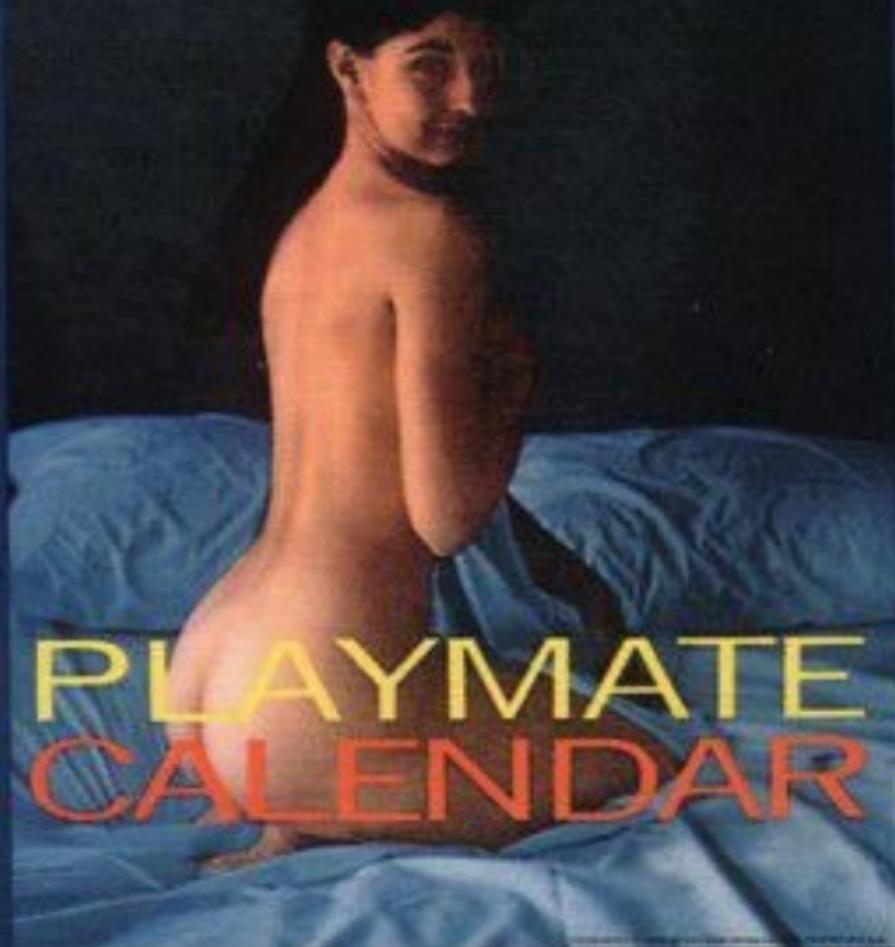
75¢



1959
PLAYMATE
CALENDAR

PLAYBOY

1960



PLAYMATE
CALENDAR

50¢

PLAYBOY

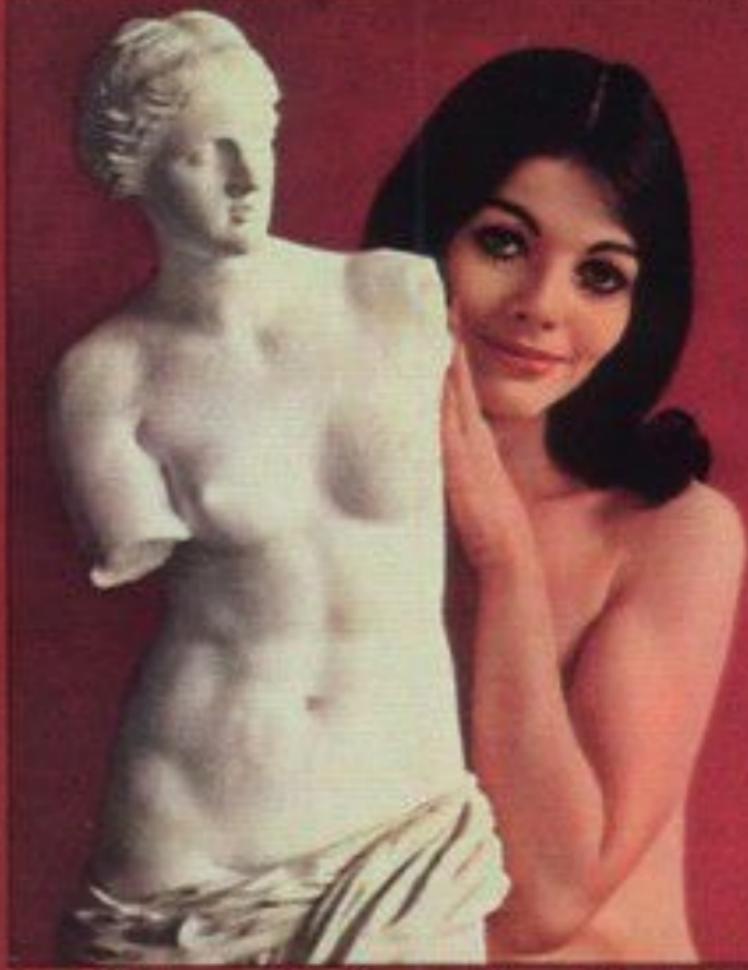


PLAYMATE CALENDAR 1961

50¢

1962

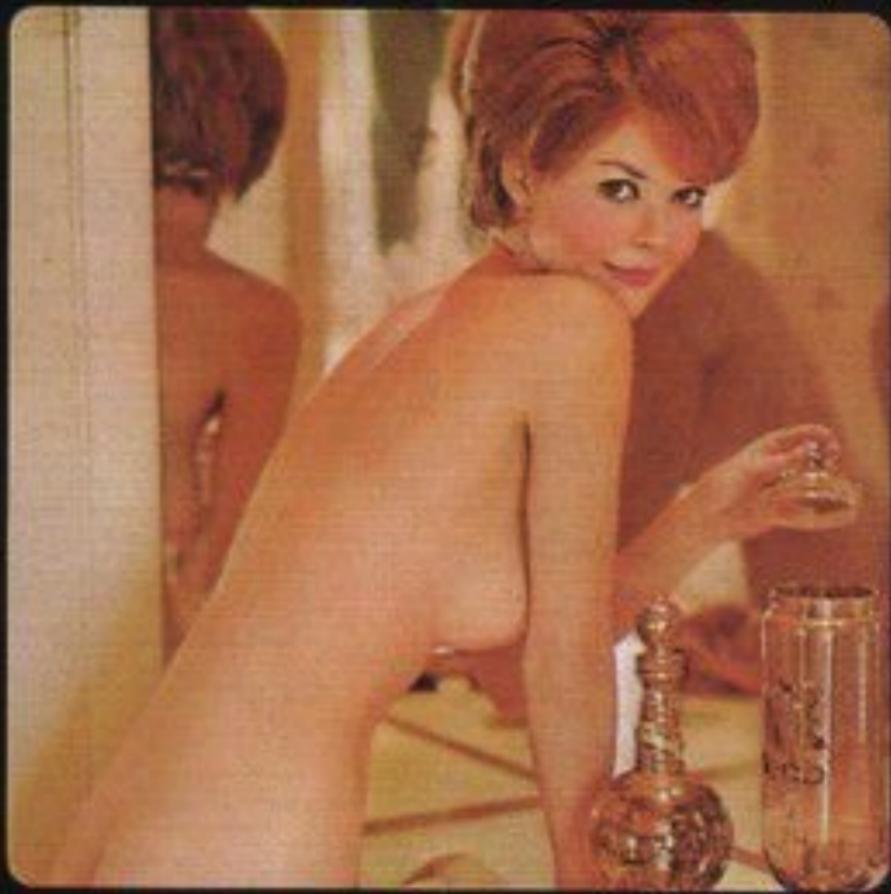
PLAYBOY



PLAYMATE
CALENDAR

50¢

1963
PLAYBOY



**PLAYMATE
CALENDAR**

75¢

1964

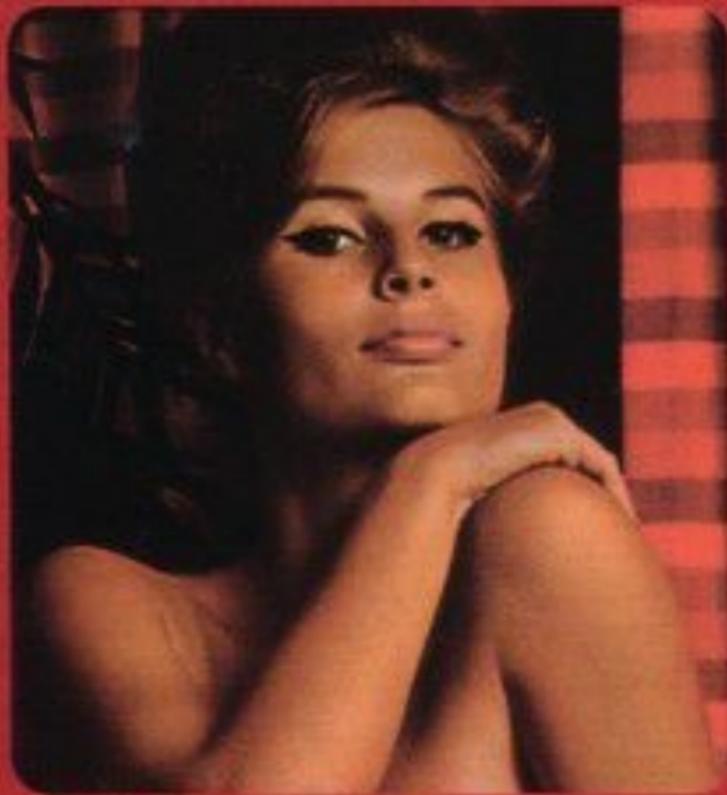
PLAYBOY



PLAYMATE
CALENDAR

75¢

1965
PLAYBOY



**PLAYMATE
CALENDAR**

75¢

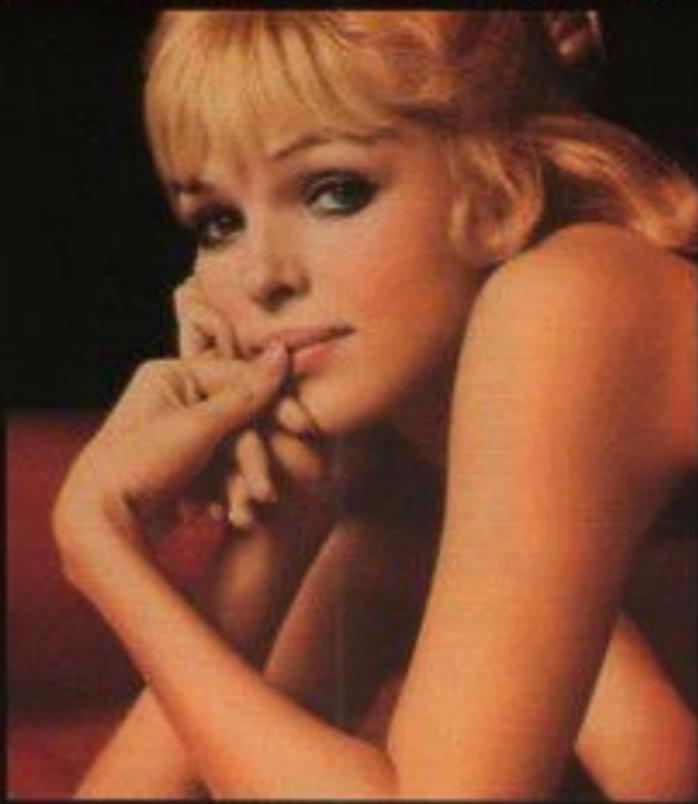
1966
PLAYBOY



**PLAYMATE
CALENDAR**

75¢

1967
PLAYBOY



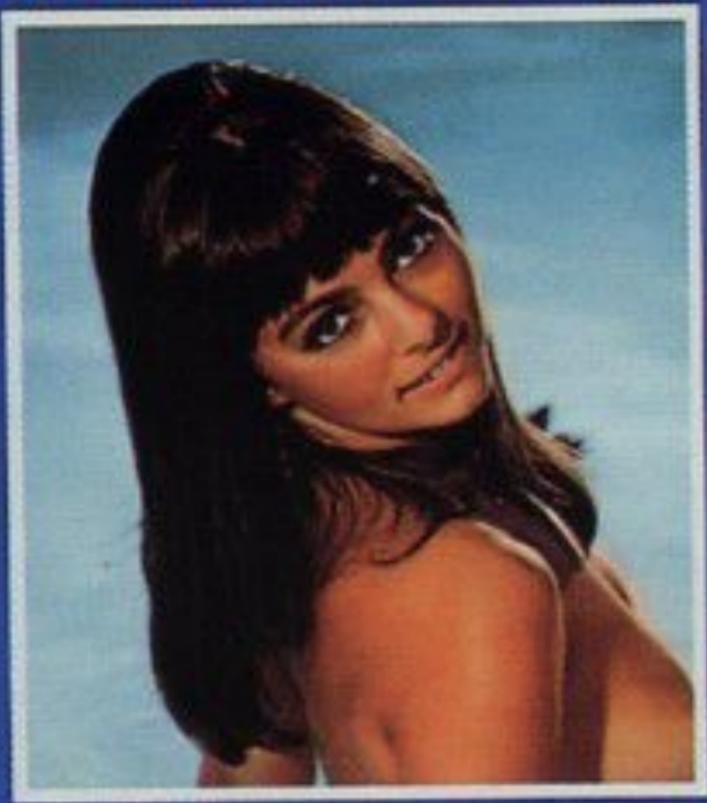
**PLAYMATE
CALENDAR**
75¢

1968
PLAYBOY



**PLAYMATE
CALENDAR**
75¢

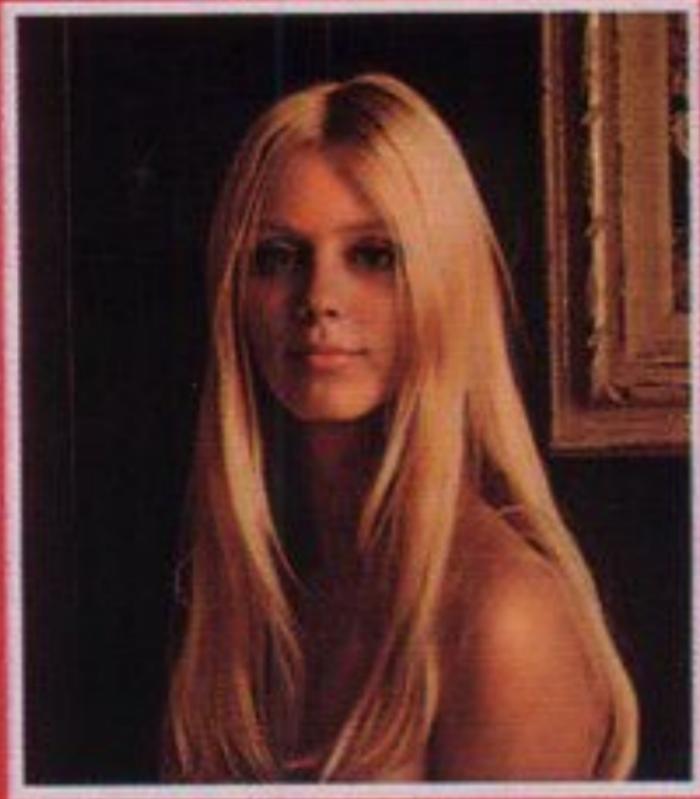
1969
PLAYBOY



**PLAYMATE
CALENDAR**

75¢

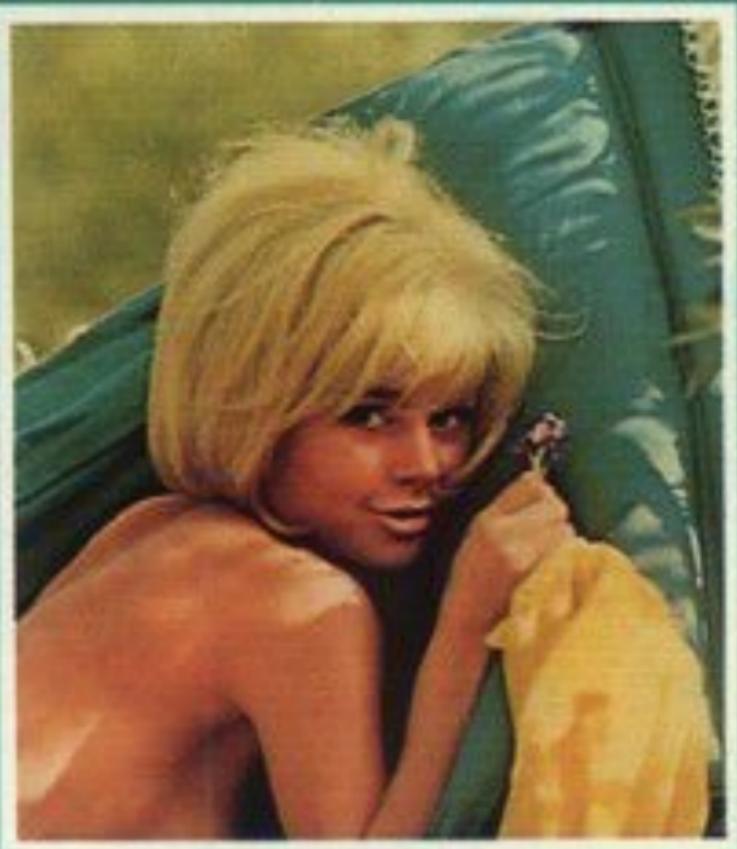
1970
PLAYBOY



**PLAYMATE
CALENDAR**

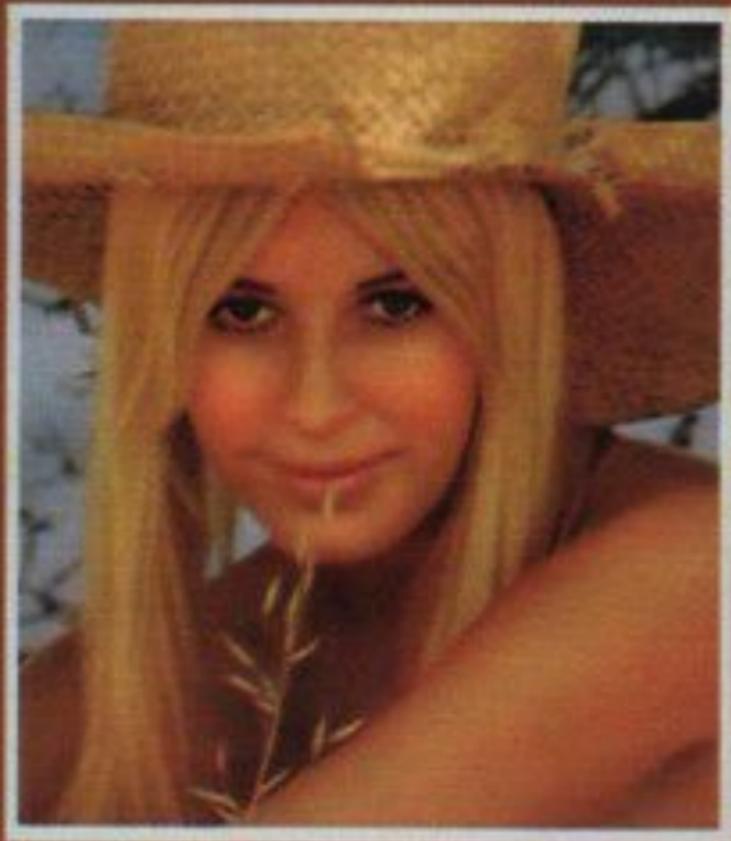
ONE DOLLAR

1971
PLAYBOY



**PLAYMATE
CALENDAR**

1972
PLAYBOY



**PLAYMATE
CALENDAR**

ONE DOLLAR

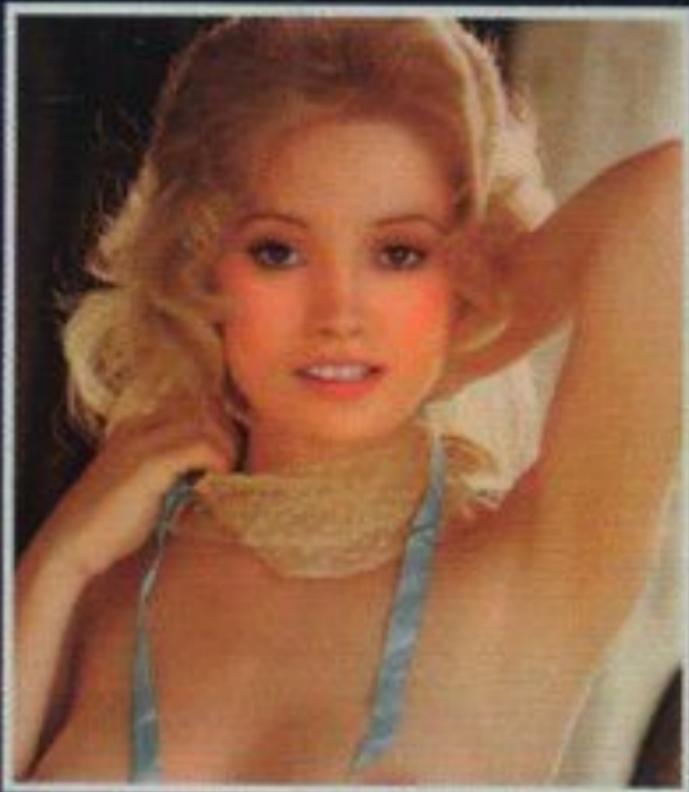
1973
PLAYBOY



**PLAYMATE
CALENDAR**

ONE DOLLAR

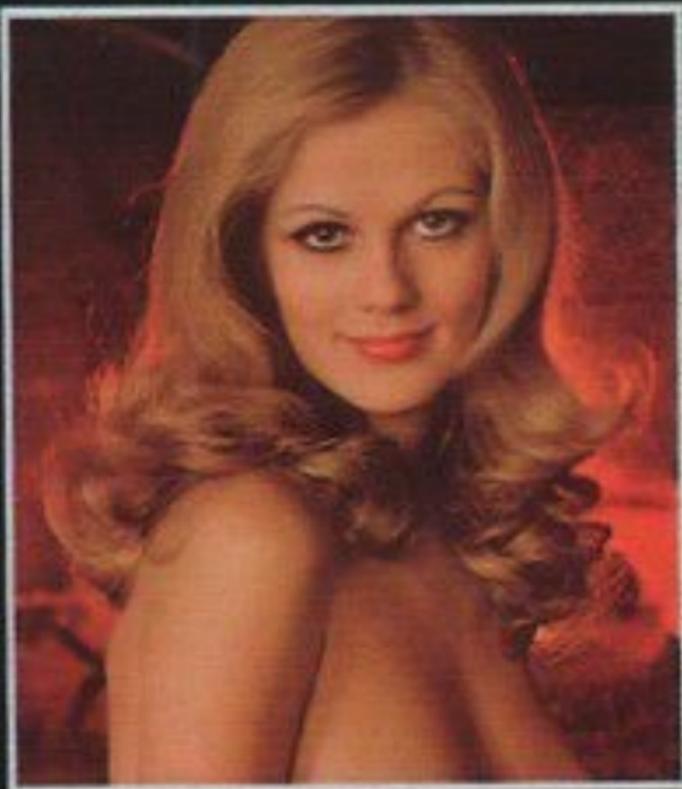
1974
PLAYBOY



**PLAYMATE
CALENDAR**

\$1.00

1975
PLAYBOY



**PLAYMATE
CALENDAR**

\$1.25

1976

PLAYBOY

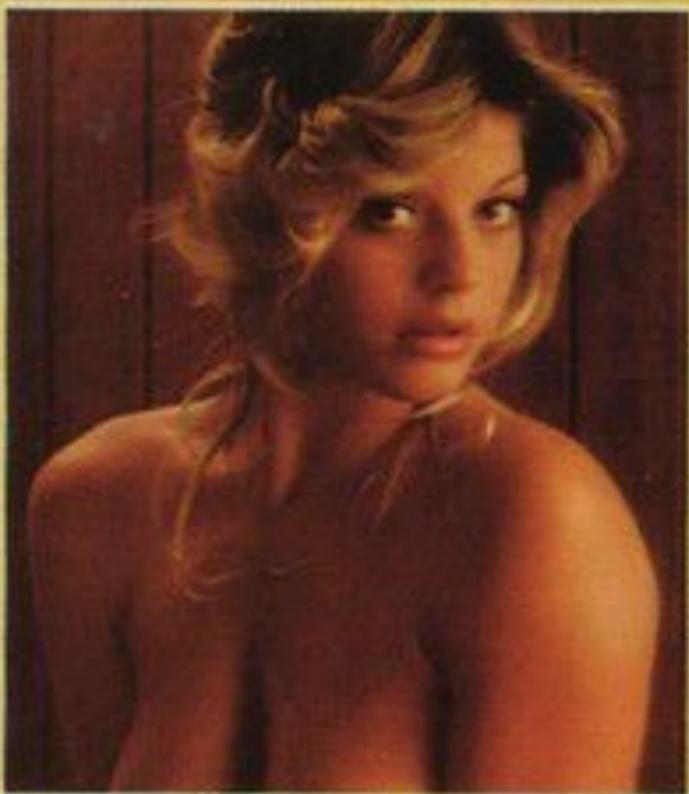


**PLAYMATE
CALENDAR**

\$1.25

1977

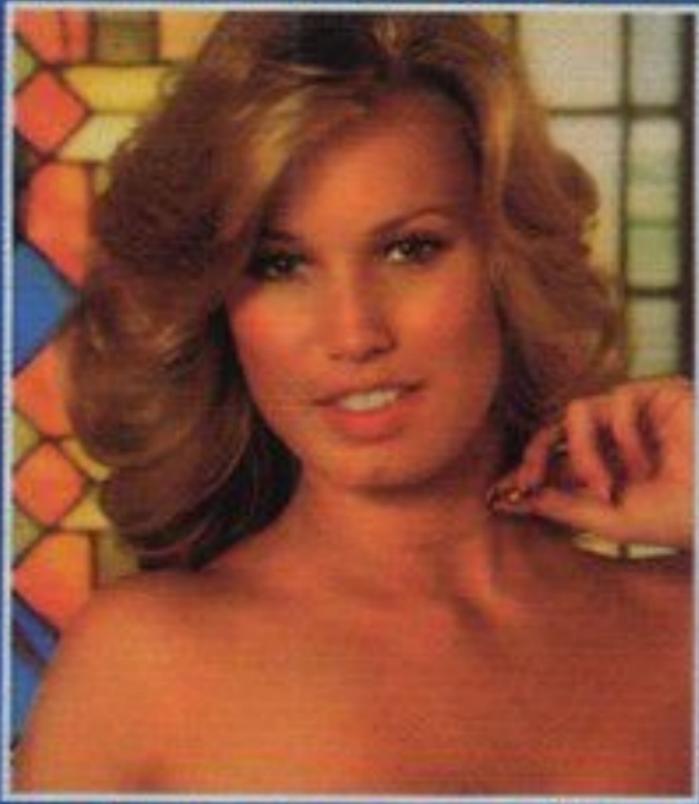
PLAYBOY



PLAYMATE CALENDAR

\$12.95

1978
PLAYBOY

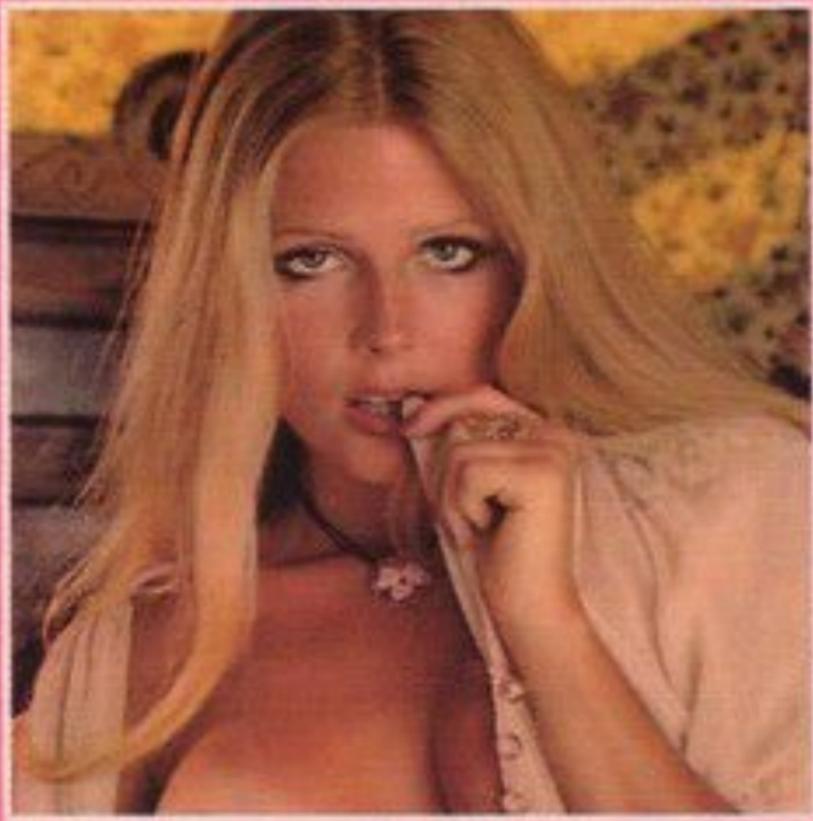


**playmate
calendar**

\$2.00

1979

PLAYBOY



PLAYMATE
CALENDAR

\$2.50

1980
PLAYBOY



**PLAYMATE
CALENDAR**

\$2.50

1981
PLAYBOY

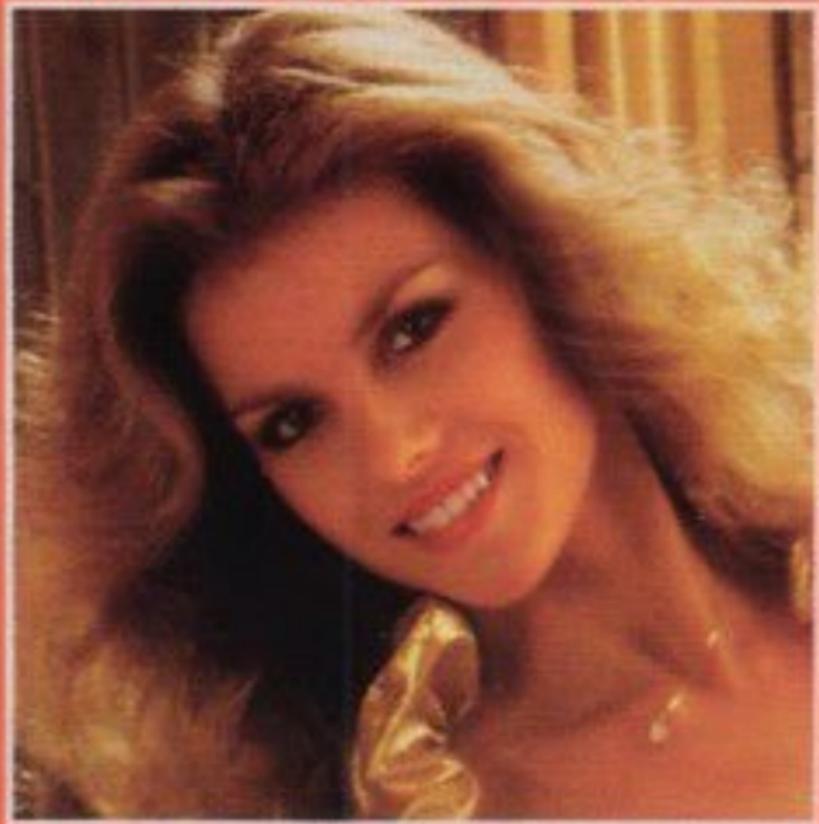


**PLAYMATE
CALENDAR**

\$3.25

1982

PLAYBOY



PLAYMATE CALENDAR

\$3.50

1983
PLAYBOY



**PLAYMATE
CALENDAR**

In 1983, Ronald Reagan was President of the United States. At **PLAYBOY**, Christie Hefner was president, having assumed the office the previous year. Responding to pressure groups, the Playboy Foundation teamed with People for the American Way to run anti-censorship advertisements in the media. Lonny Chin, Miss January 1983, became our first Video Playmate—and that video eventually was certified platinum. Joan Collins, star of TV's *Dynasty*, bared all in the blockbuster December issue. Kim Basinger, destined for major movie success, graced our February cover and eight pages in the magazine. The 1983 *Playmate Calendar* pictured a preponderance of women whose first names also started with K: Kimberly, Kymberly, Kym and two Karens. One of them, Karen Witter, is currently a regular on the daytime soap *One Life to Live*. December's calendar Playmate, 1982 Playmate of the Year Shannon Tweed, began her rise to fame as Diana Hunter in the prime-time series *Falcon Crest*.

A full-page photograph of a woman with long, wavy blonde hair, wearing a white sheet of music as a garment. She is leaning forward, resting her head on her hand, which is propped up by her shoulder. Her bare torso is visible, and she is wearing white gloves. She is standing behind a white grand piano. The piano keys are visible at the bottom of the frame. The background is a warm, golden-yellow color.

old Lang Syne

















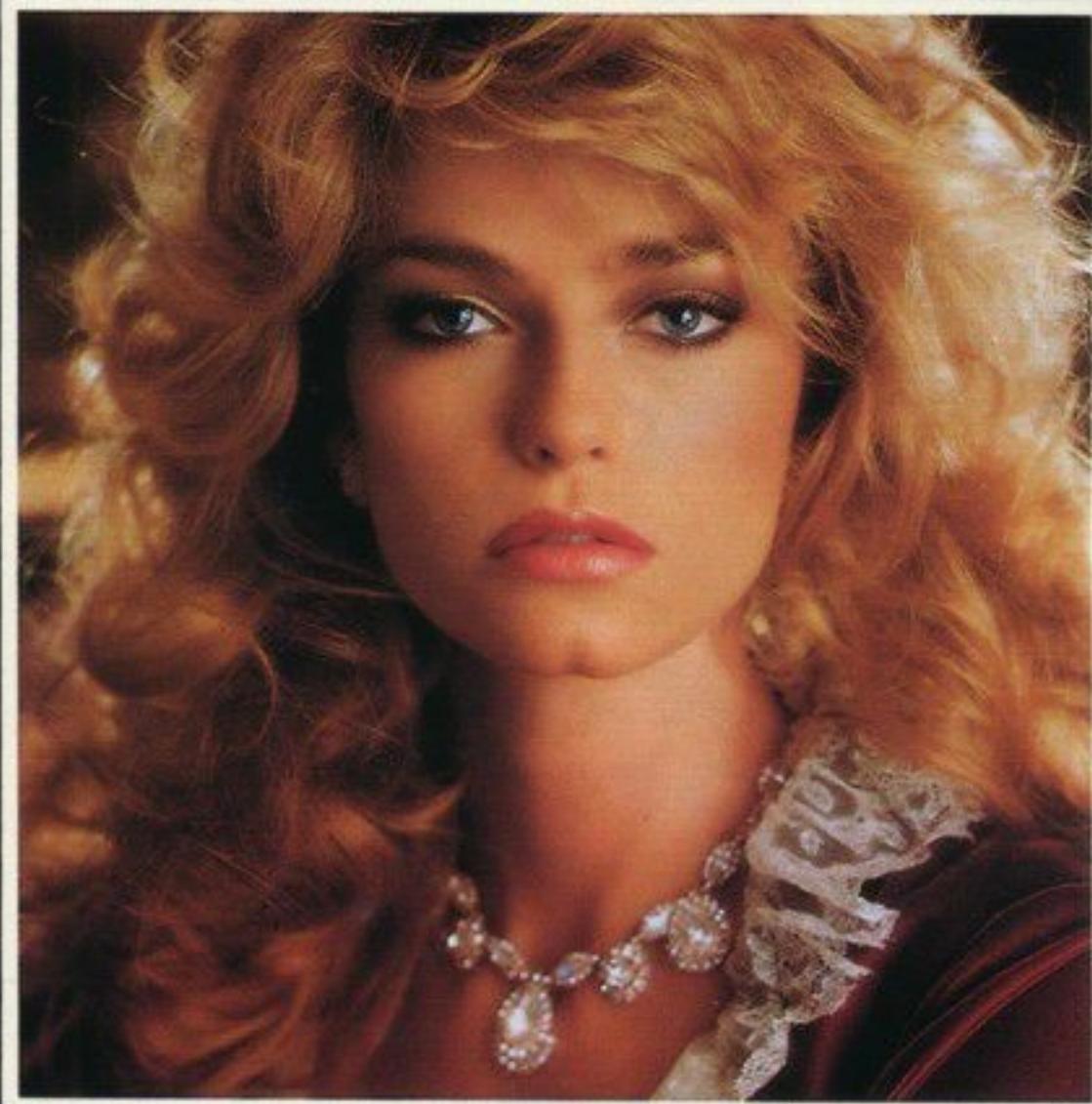








1984
PLAYBOY



**PLAYMATE
CALENDAR**

Hugh M. Hefner, having become a permanent California resident, donated the Chicago Playboy Mansion to the Art Institute of Chicago. It was renamed Hefner Hall and used as a dorm for very lucky students at the School of the Art Institute. The U.S. Olympic team shone brightly at the summer games held in Los Angeles. PLAYBOY did some shining of its own, proudly celebrating its 30th anniversary with the January issue. After a nationwide search that produced 7000 hopefuls, Penny Baker was named 30th Anniversary Playmate of the world's best-selling men's magazine. The year ended auspiciously, as well, with a breathtaking December pictorial on actress Suzanne Somers. Bo Derek clinched her bid to be named PLAYBOY's Woman of the Eighties when she appeared on her fourth cover of the decade in July. It was her fifth pictorial altogether. Another "10," 1983 Playmate of the Year Marianne Gravatte, made calendar aficionados wish December 1984 had more than 31 days.

























1985
PLAYBOY



**PLAYMATE
CALENDAR**

\$4.00

Goldie Hawn, appealingly contained in an oversized champagne glass on the January cover, toasted in the new year and contributed a lively interview. Live Aid, a 17-hour all-star rock concert, was broadcast in mid July to more than 150 countries. Originating in London and Philadelphia, Live Aid raised millions for starving Africans. Playboy's Girls of Rock & Roll entertained on a somewhat smaller scale. A showcase for talented Playmates, the act has played to night-club patrons around the globe. Roxanne Pulitzer delighted readers in June with a pictorial lampoon of the tabloid stories that emerged during her divorce proceedings. A dramatic change was made in PLAYBOY this year: Beginning with the October issue, Playmates would no longer have staples in their navels. September, our last stapled issue, featured pop star Madonna in a sensational pictorial. The 1985 calendar featured three Playmates of the Year: Shannon Tweed (1982), Marianne Gravatte (1983) and Barbara Edwards (1984).













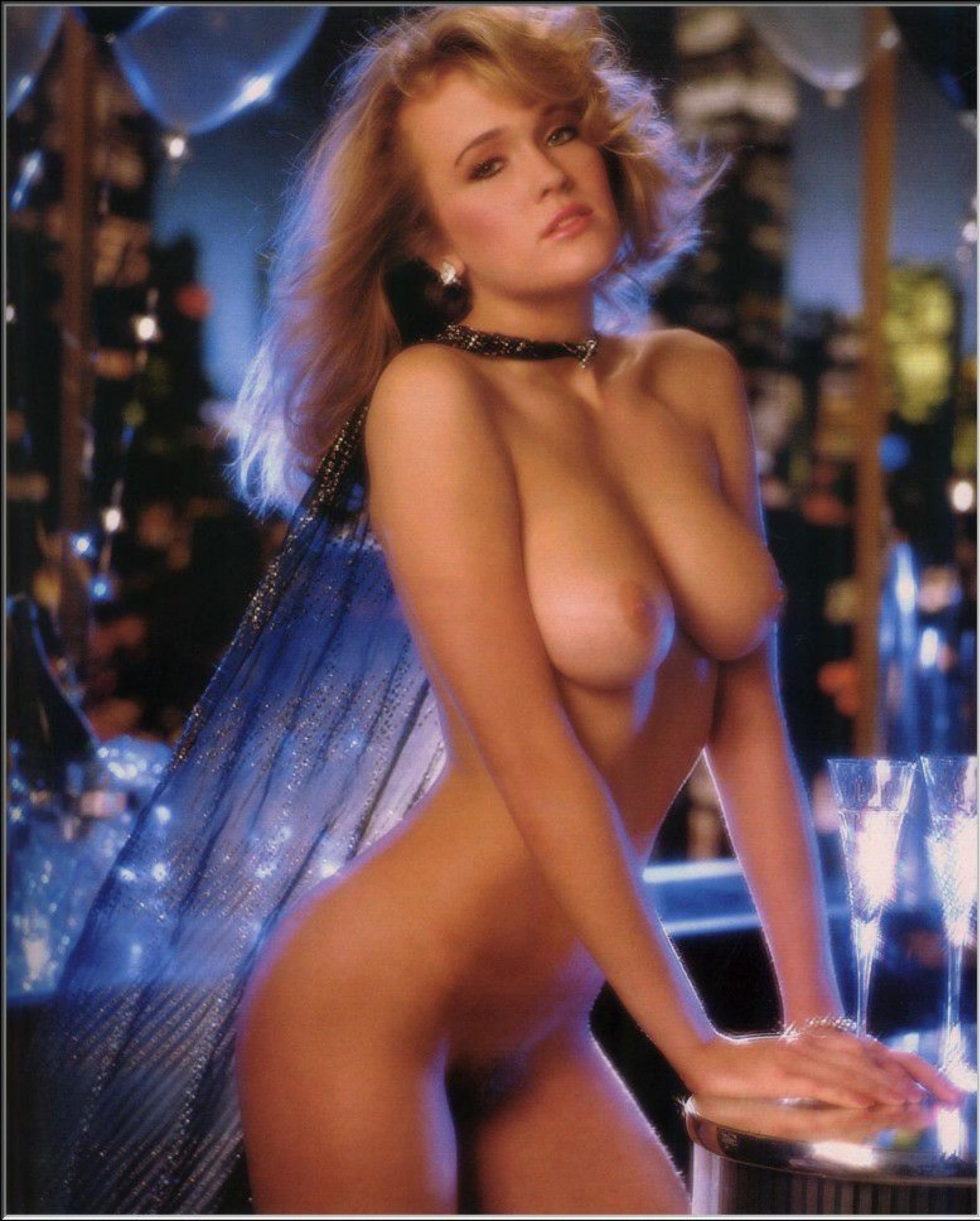












1986
PLAYBOY



**PLAYMATE
CALENDAR**

\$4.00

In 1986, Martin Luther King's birthday was observed as a holiday for the first time—18 years after he was assassinated. The U.S. Attorney General's Commission on Pornography tried to intimidate convenience stores and drugstore chains into banning adult magazines. PLAYBOY and other publishers won a Federal Court victory requiring the Commission to distribute a retraction letter to retailers. PLAYBOY kept its sense of humor, publishing a pictorial tribute to the women of 7-Eleven in December. Actress Sally Field, dressed as a Playboy Bunny, adorned a memorable 1986 cover, but the Bunny became an endangered species when the last company-owned-and-operated club closed in June. An innovation in selecting the Playmate of the Year was introduced: By dialing a 900 number, readers could vote for their favorite centerfold. More than 100,000 calls were received and Miss May 1985, Kathy Shower, was the winner. She also won a starring role on the afternoon soap *Santa Barbara*.

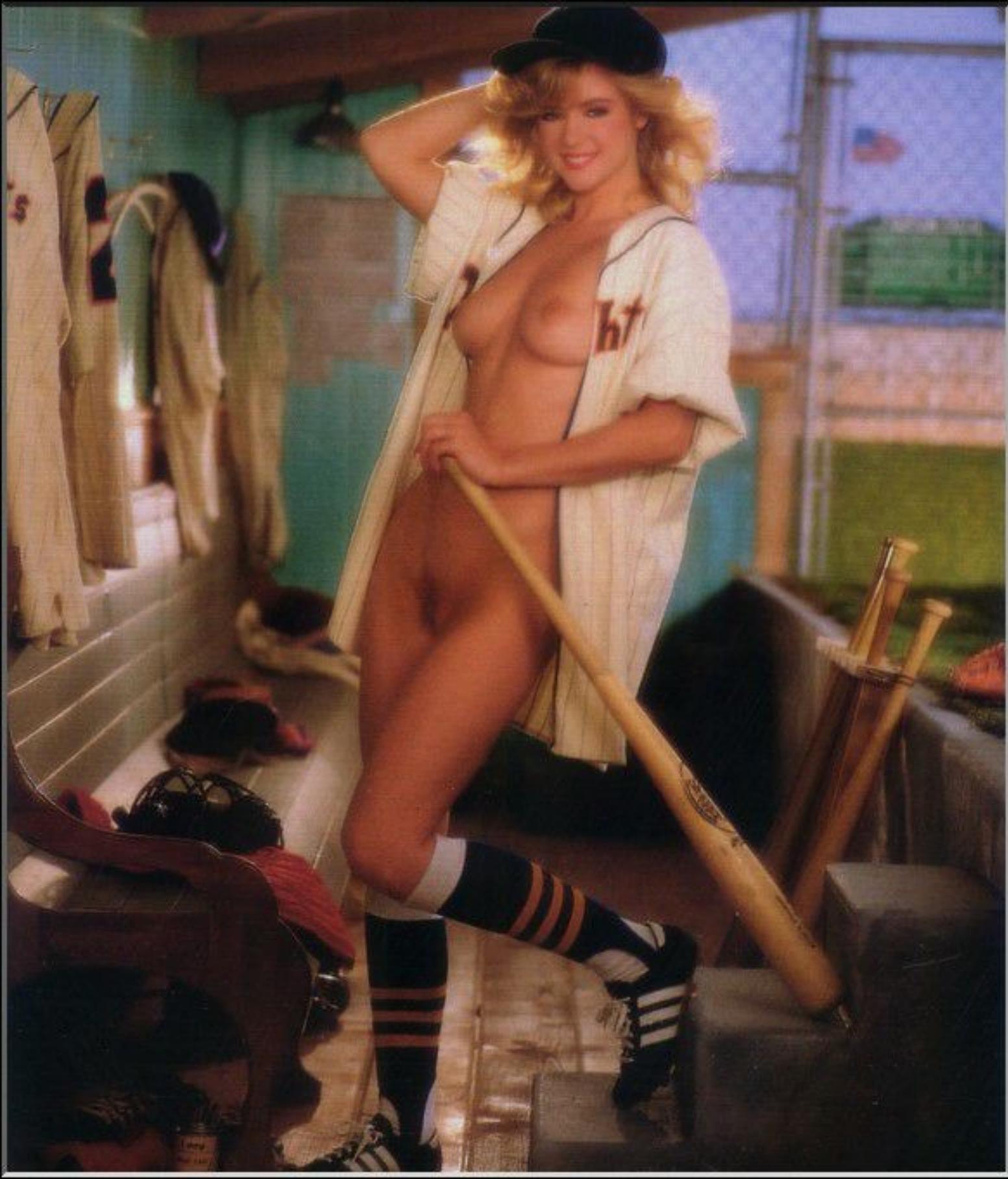








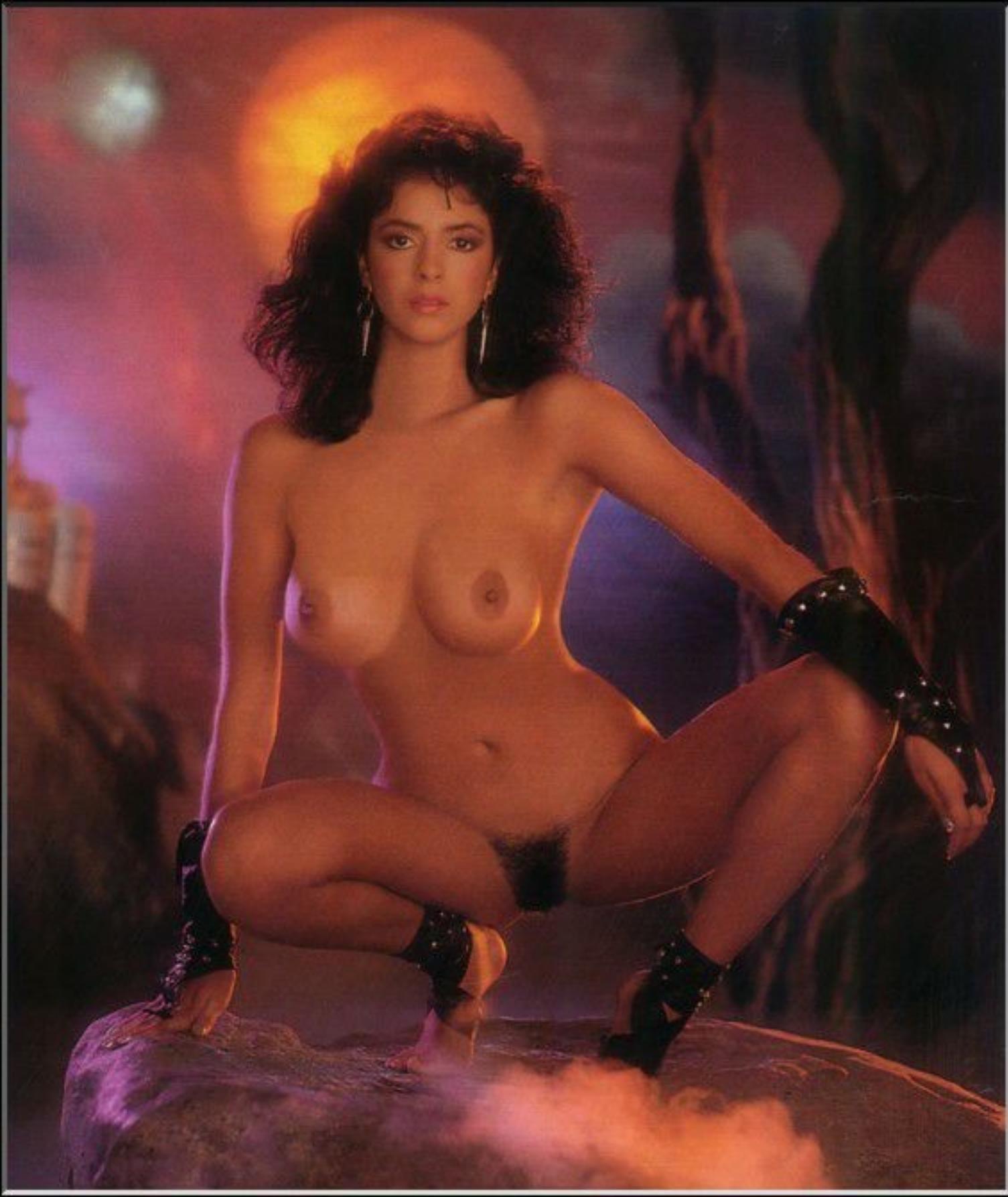


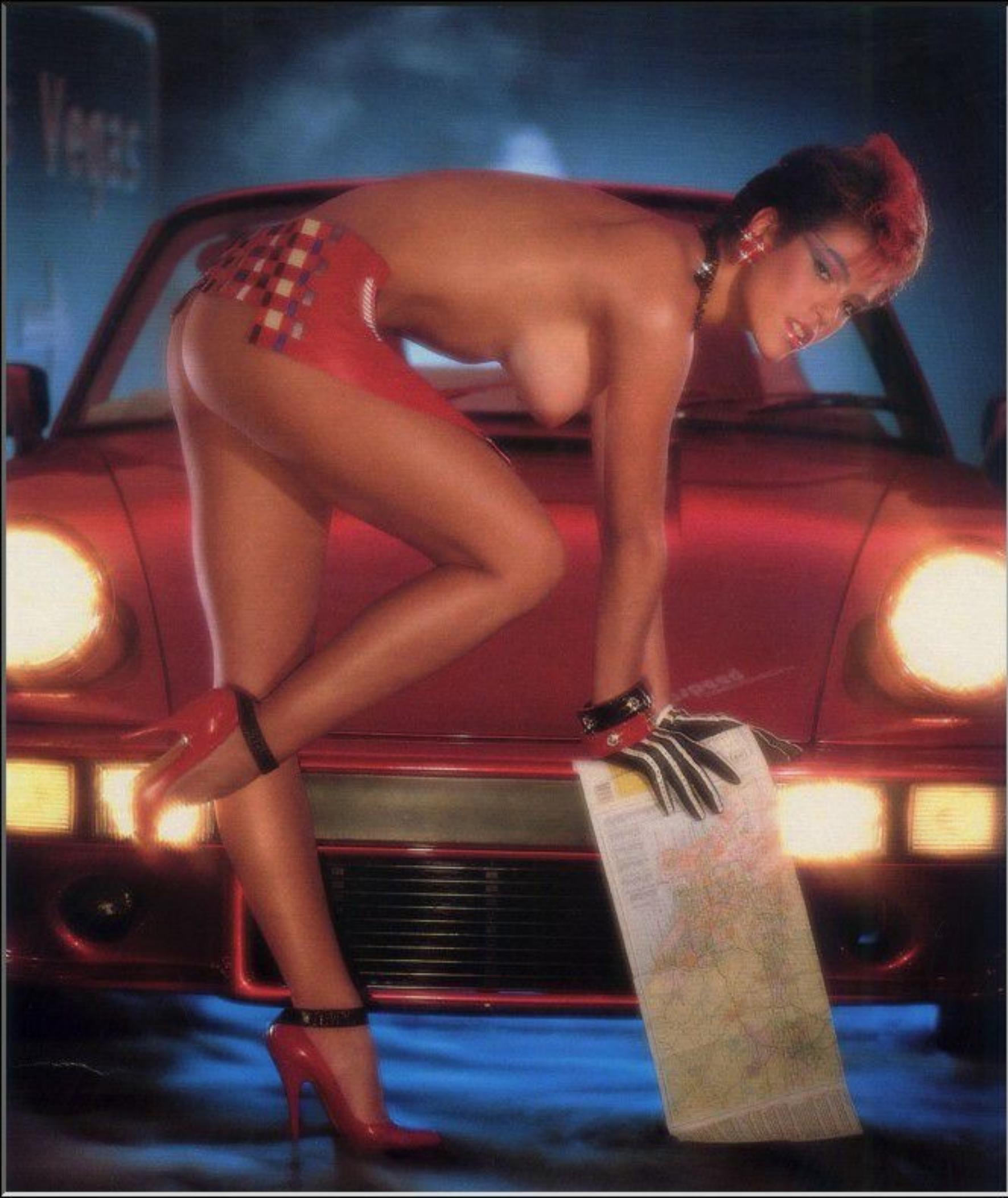














1987
PLAYBOY



**PLAYMATE
CALENDAR**

\$4.00

Oliver North and the Iran-*contra* scandal were headline grabbers in 1987. In the wake of the spread of AIDS, condom ads started to become acceptable in the media. The May issue of PLAYBOY showed a delightfully erotic side of Vanna White, photographed before she became a household name on *Wheel of Fortune*. Game-show buffs and Vanna watchers purchased more than five million copies of that issue. *The Jessica Hahn Story* highlighted our November and December issues. Overall, it was a star-studded year, with pictorials on Jane Seymour, Janet Jones, Donna Mills and Brigitte Nielsen. February 1986 Playmate Julie McCullough would become a cast member on the TV sitcom *Growing Pains*. Cynthia Brimhall, Miss October 1985, joined Playboy's Girls of Rock & Roll, an experience that led to a guest shot as a country singer on *P.S.I. LUV U* a few years later. The first video version of the *Playboy Playmate Calendar* was produced in 1987.

























1988 **PLAYBOY**



PLAYMATE CALENDAR

\$4.95

Read my lips!" George Bush told us in 1988. And we did, voting him into the White House over Michael Dukakis. At Playboy, founder Hugh M. Hefner stepped down as Chairman of the Board, becoming Chairman Emeritus of the company and Editor-in-Chief of the magazine. Christie Hefner was elected Chairman and CEO. Among the many honors accorded her was a fellowship in AIDS research established at the City of Hope in recognition of her continuing commitment to that cause. A very special Playmate appeared on the January 1988 centerfold: Kimberley Conrad was to become Hef's Playmate for a Lifetime. Supermodel Cindy Crawford starred in the July issue, and Jessica Hahn returned to our pages in September with a sexy new look. Devin DeVasquez, Miss June 1985, became \$100,000 richer when she won the spokesmodel competition on *Star Search*. We all felt richer in 1988 with Devin and 11 other Playmates in another smashing calendar.











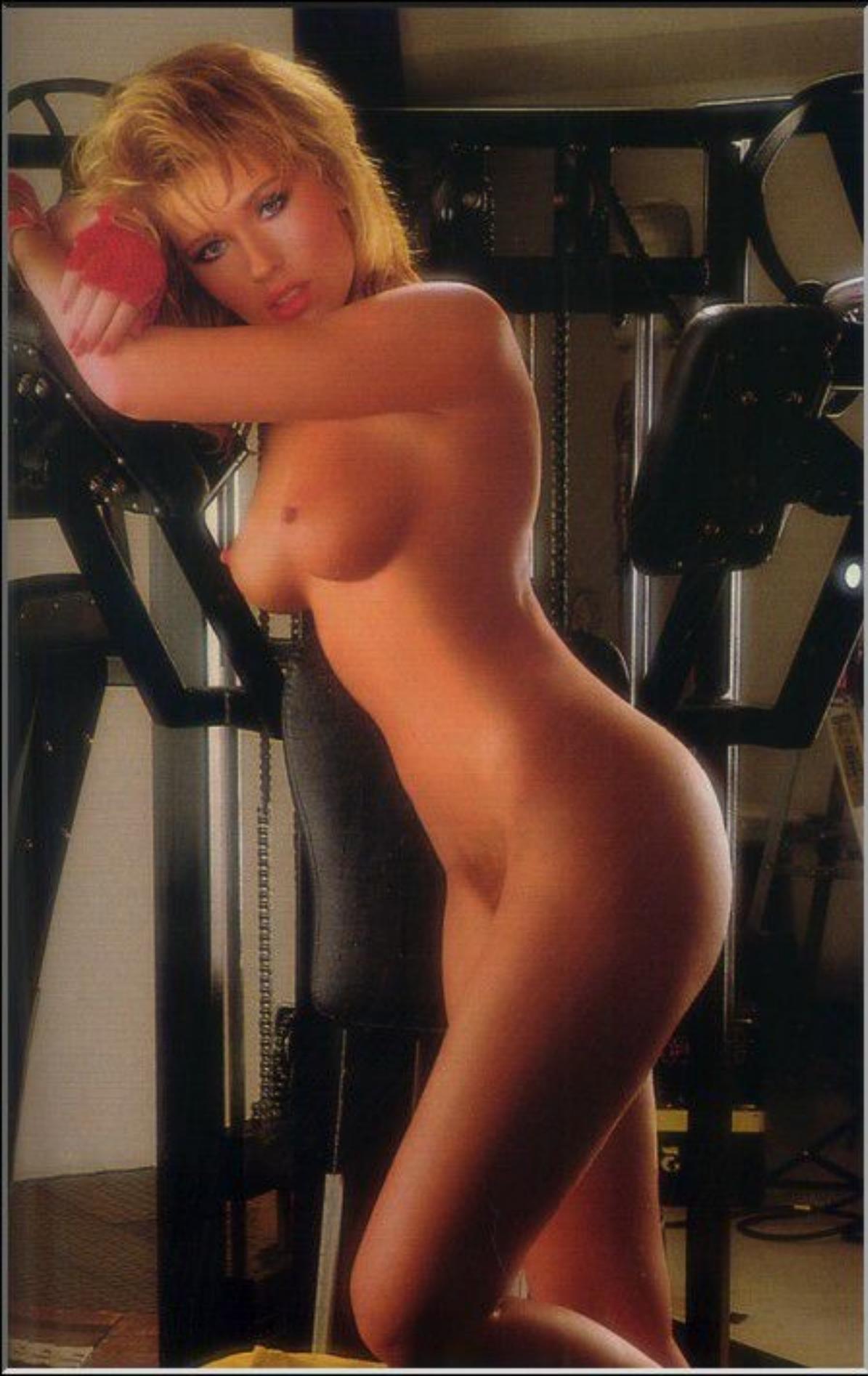














1989 **PLAYBOY**



PLAYMATE CALENDAR

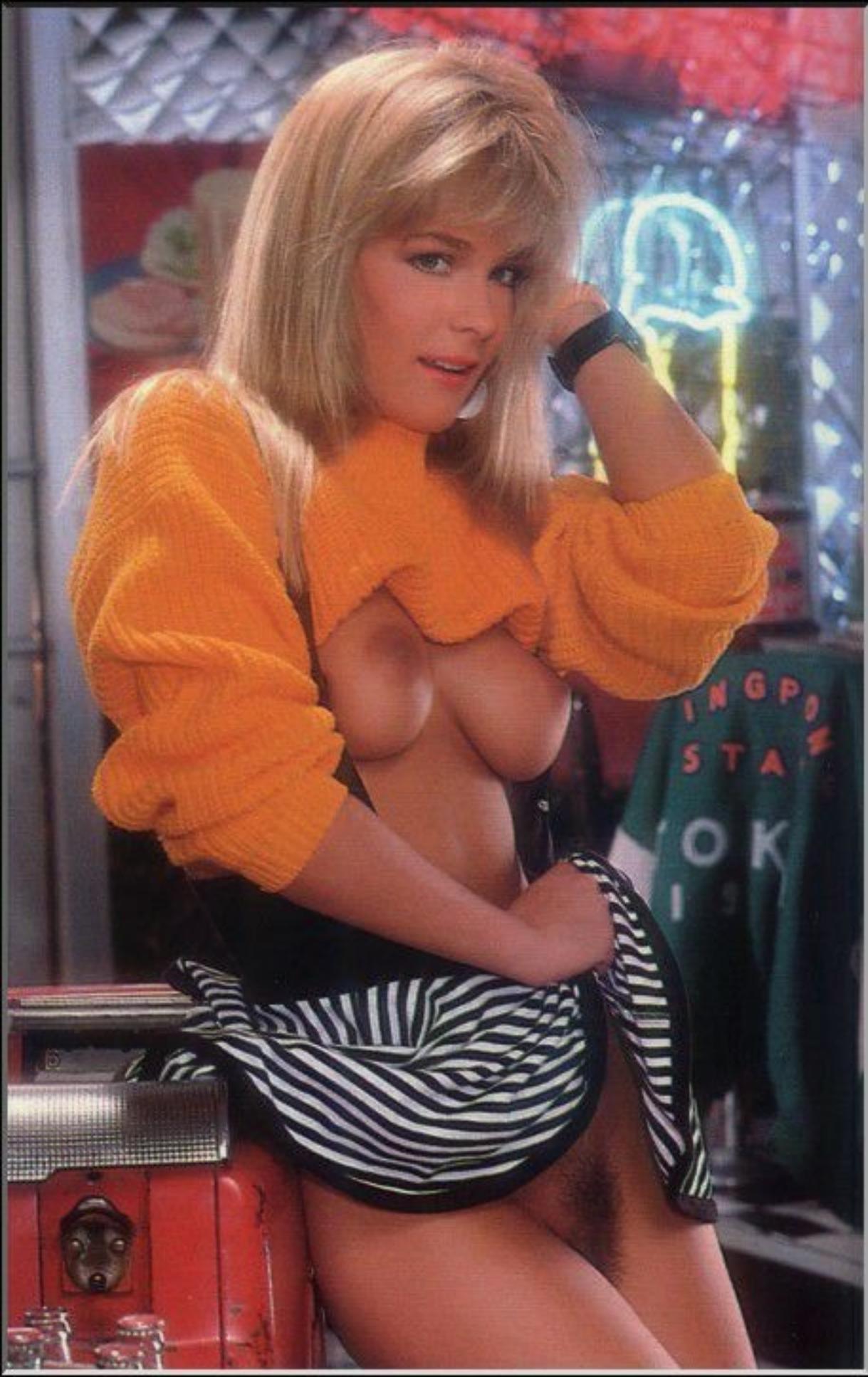
\$4.95

The Exxon Valdez spilled oil all over Alaska's Prince William Sound in March. In June, student demonstrators were massacred by government forces in Beijing's Tiananmen Square. An earthquake severely damaged San Francisco in October and delayed the start of the World Series. The news was much happier, though hardly less earthshaking, at Playboy. Founder Hugh M. Hefner took 1989 Playmate of the Year Kimberley Conrad to be his bride in a ceremony at the Playboy Mansion. January's 35th Anniversary issue was a memorable collection of the magazine's past. Playmate Fawna MacLaren took her place in history, selected from among thousands of hopefuls interviewed during the Great Playmate Hunt. March brought a sizzling pictorial with singer/entertainer La Toya Jackson. Pia Reyes, Miss November 1988, became the first Playmate of the Eastern European bloc when the Hungarian edition of the magazine was published in December.





SOPHISIATED
LADIES













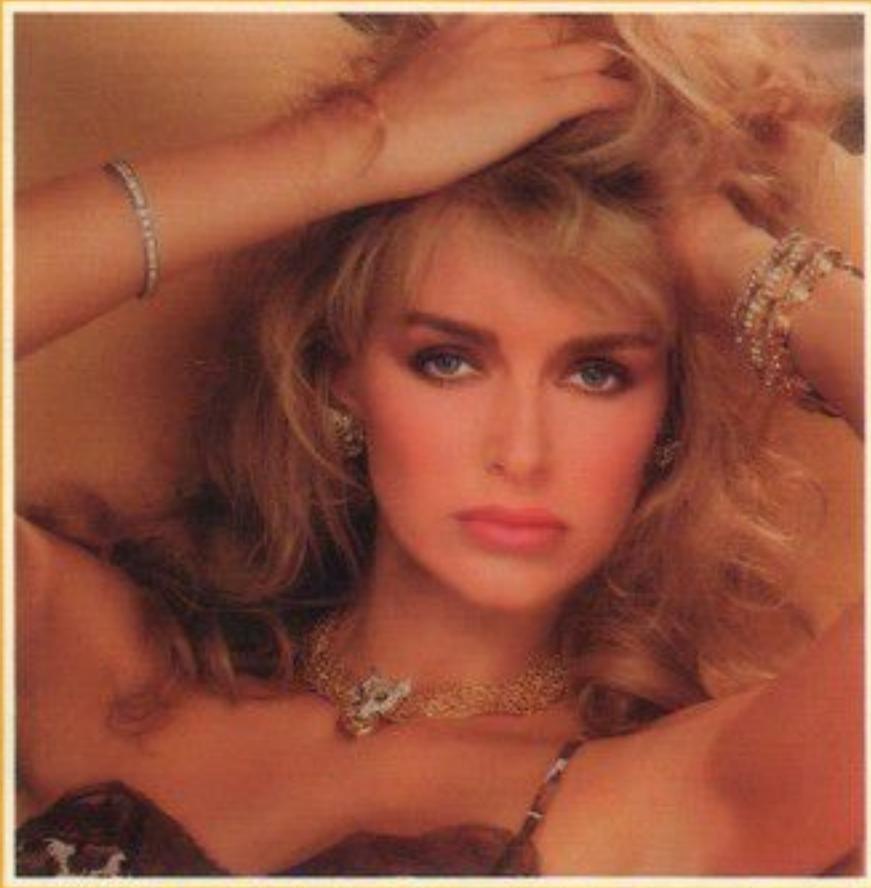








1990
PLAYBOY



**PLAYMATE
CALENDAR**

The start of a new decade, 1990 saw Iraq invade Kuwait. Operation Desert Shield forces were sent to Saudi Arabia. Playboy extended its sphere of operations when American and German editions of the magazine went on sale in East Germany after the Berlin Wall was dismantled and turned into souvenirs. The *Women of Russia*, in the February issue, was accompanied by Photography Managing Editor Jeff Cohen's story of his adventures in the country that was still known as the Union of Soviet Socialist Republics. Pre-Basic Instinct Sharon Stone steamed up a July pictorial. July 1989 Playmate Erika Eleniak, an original cast member of *Baywatch* on NBC, gained international popularity when the show was syndicated. On view in 58 countries, it is the only American program seen in mainland China. Miss November 1989, Reneé Tenison, became PLAYBOY's first African-American Playmate of the Year. And Hugh M. Hefner became a father again, at the age of 64, when son Marston was born in April.

























1991
PLAYBOY



**PLAYMATE
CALENDAR**

Early in 1991, Desert Shield became Desert Storm as U.S. and multinational forces went to war with Saddam Hussein's Iraq to liberate Kuwait. PLAYBOY showed its support for American troops with Operation Playmate, a morale-boosting campaign that was the brainstorm of Hugh Hefner and his wife, Kimberley, and spearheaded by 1991 Playmate of the Year Lisa Matthews. Other worldwide events further highlighted the year at PLAYBOY. On the European front, Czechoslovakia was added to our roster of international editions, the second of the newly liberated countries to publish the magazine. Back in the States, Hef and Kimberley celebrated the birth of another son, Cooper, born in August. *The Price Is Right* hostess Dian Parkinson's December appearance in the magazine capped the year. February 1990 Playmate Pamela Anderson won acclaim as Lisa the Tool Girl on ABC's *Home Improvement*. She now has simultaneous roles on two major television programs, having signed as a regular on *Baywatch*.

















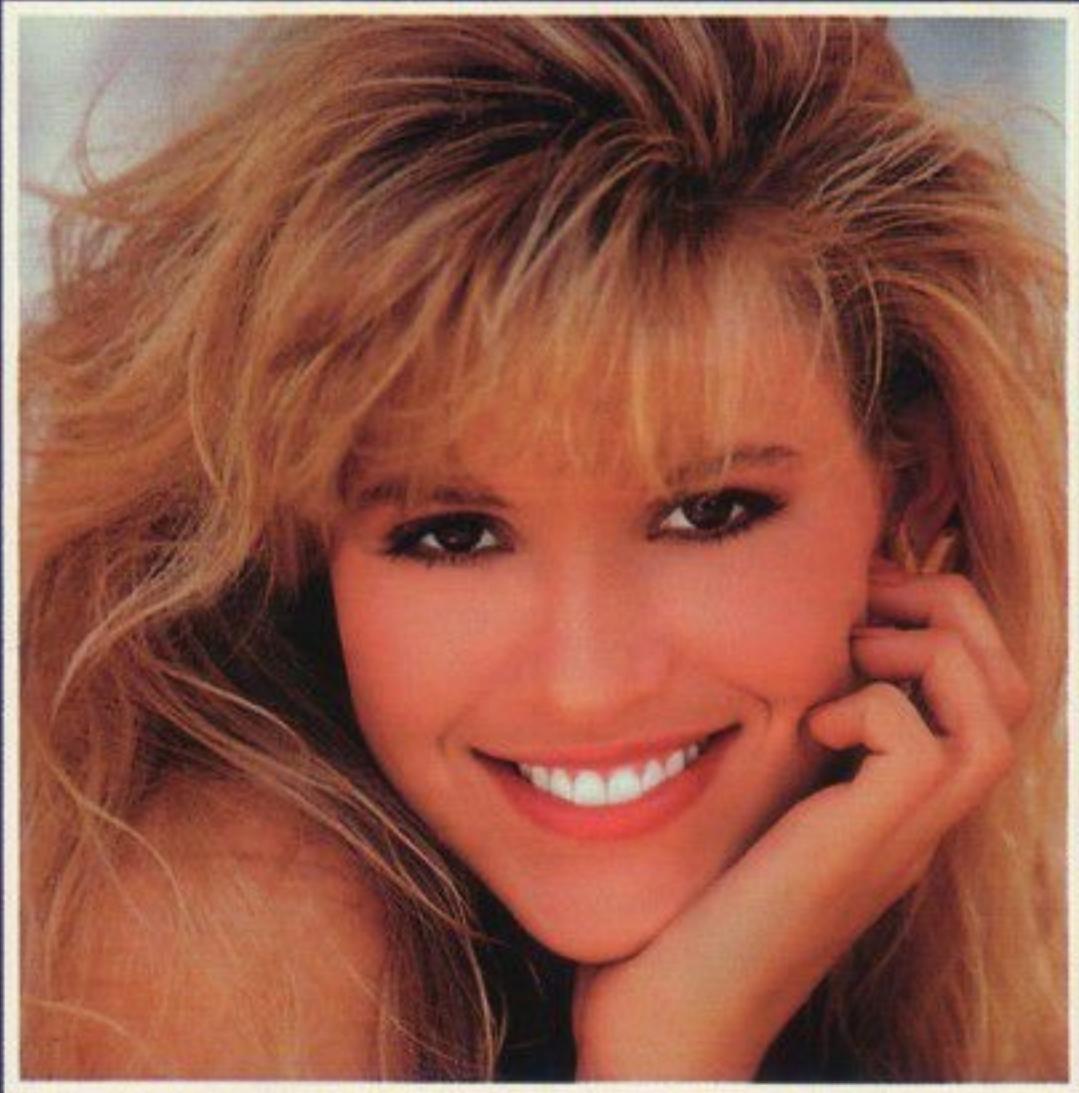








1992 **PLAYBOY**



PLAYMATE CALENDAR

\$5.95

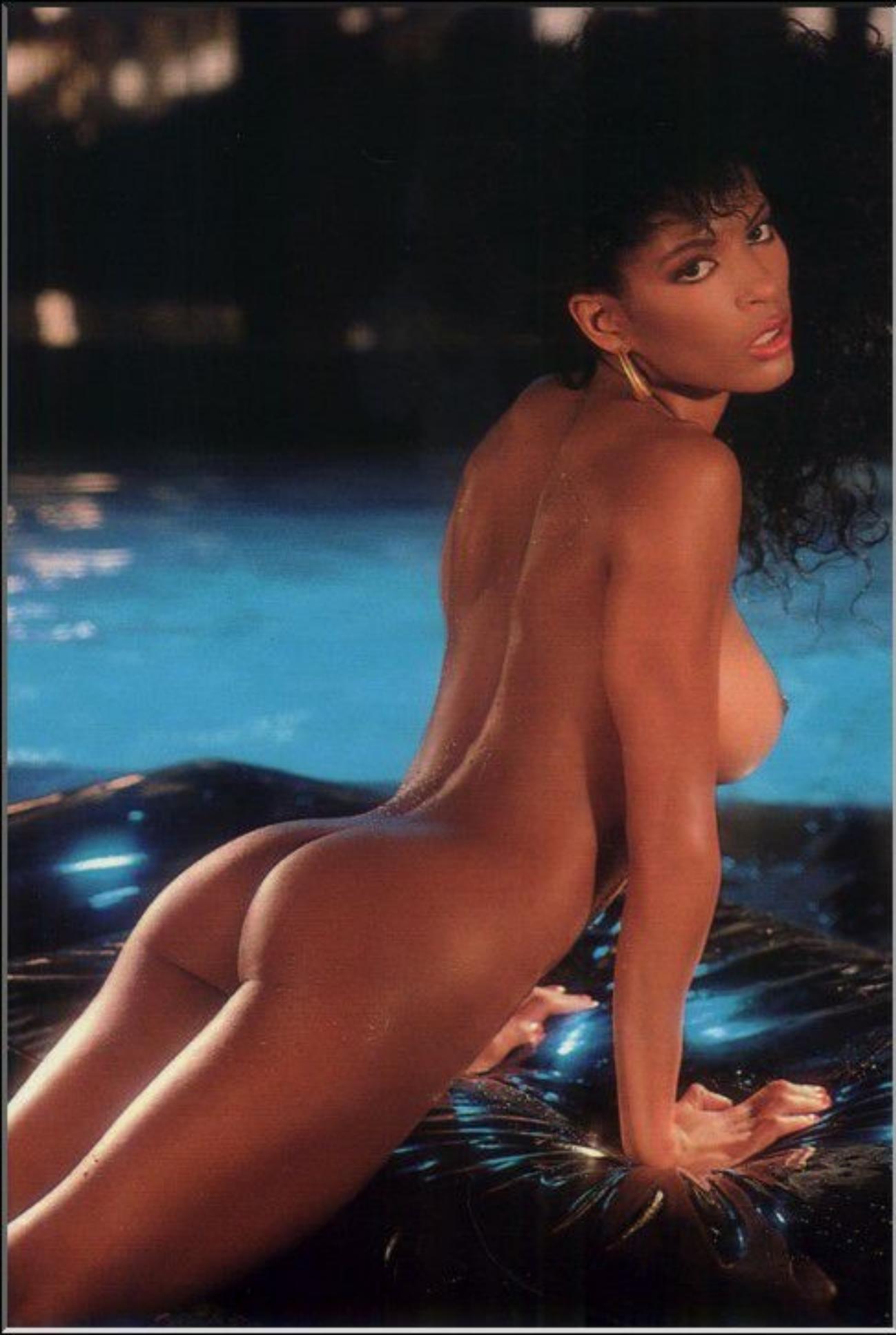
During 1993, PLAYBOY will be celebrating its 40th anniversary, culminating in a very special January 1994 issue of the magazine. The publication has come a long way from its humble origins on Hugh Hefner's kitchen table. Versions of PLAYBOY are now available in 15 foreign nations, and a Polish edition is due to premiere in December. Our home-video line is among the top three sellers of nontheatrical programming, and Playboy At Night continues to add new subscribers. PLAYBOY is read and seen each month, in one form or other, by more than 11 million men and women around the world. In 1992, the Swedish Bikini Team got things off to a deliciously cool start in January. Madonna's well-publicized appearance in July and Sandra Bernhard's September cover and pictorial punctuated red-hot summer issues. Luscious calendar Playmates have accompanied our march through time for 35 years. We know you'll be watching them in 1993 and the years to come.

















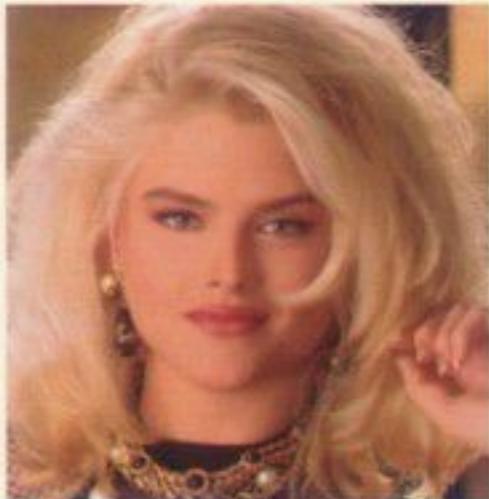








A BEAUTIFUL PLAYMATE FOR EACH MONTH OF THE YEAR



VICKIE SMITH



ANGELA MELINI



TANYA BEYER



SASKIA LINSSEN



CADY CANTRELL



CORINNA HARNEY



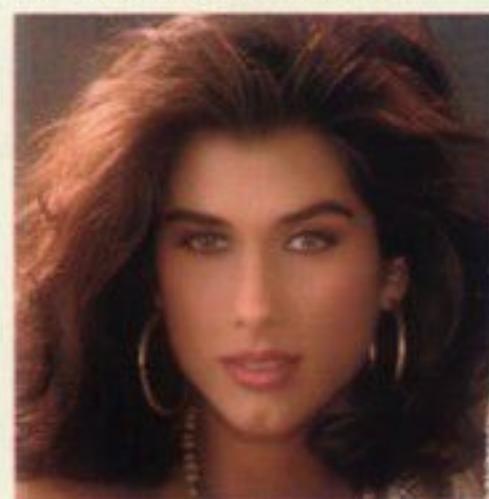
WENDY KAYE



SAMANTHA DORMAN



SUZI SIMPSON



CHRISTINA LEARDINI



TYLYN JOHN



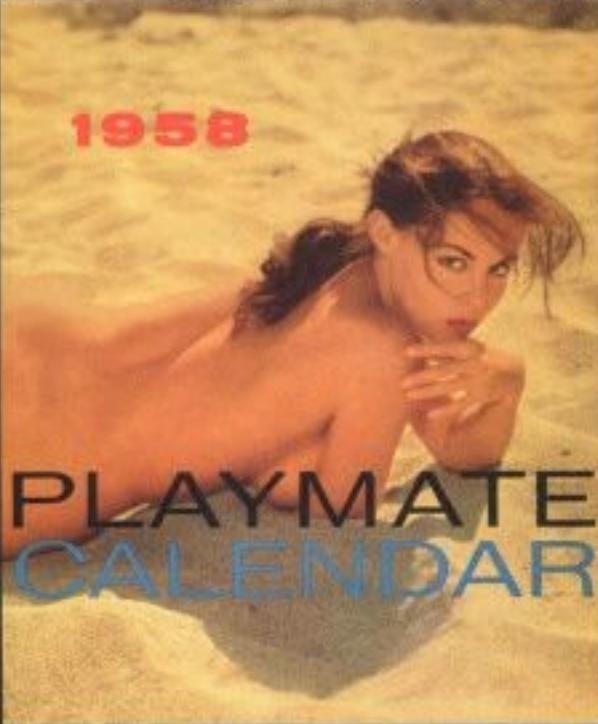
TONJA CHRISTENSEN

Playboy's
1993 Playmate Calendar

PLAYBOY

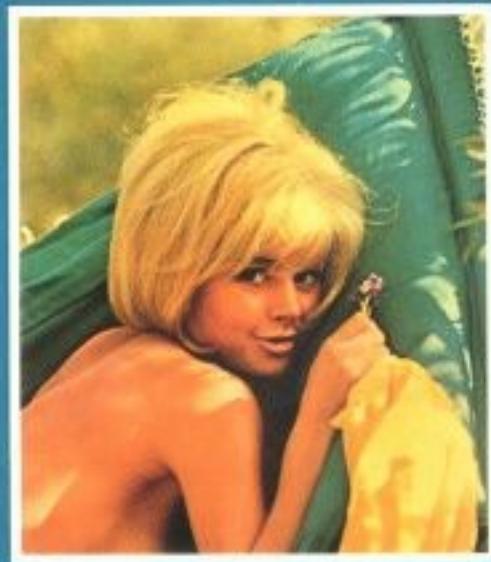
1958

**PLAYMATE
CALENDAR**



1971

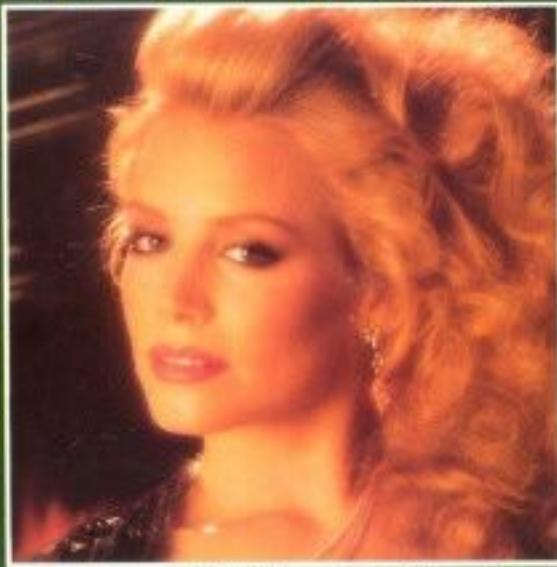
PLAYBOY



**PLAYMATE
CALENDAR**

1983

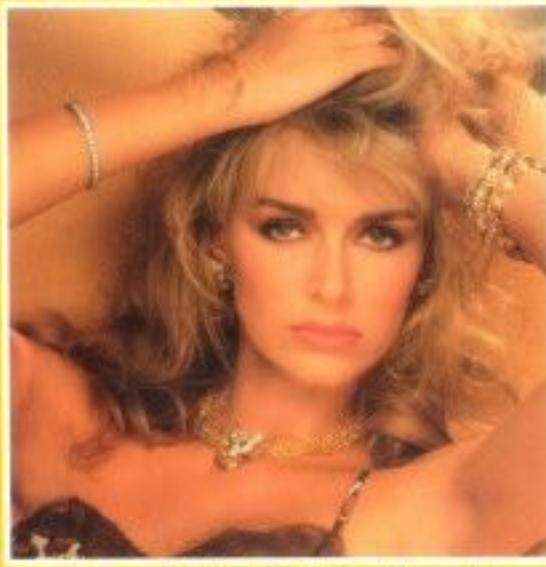
PLAYBOY



**PLAYMATE
CALENDAR**

1990

PLAYBOY



**PLAYMATE
CALENDAR**

DISPLAY UNTIL MARCH 8